

Course information system		Year of study 2018-2019
Study programme	International Farm Management	
Course unit code	MN4418	
Course unit title	International Agribusiness	
Location	The Netherlands: HAS University of applied science, Venlo Germany: University of applied sciences Osnabrück Poland: Poznań University of Life Sciences	
Coordinator (afk.)	Esther Vennekens	
Type of course unit (year)	Minor (3th year)	
Language of instruction	English	
Credits (ECTS)	15	
Moment of delivery (year and term)	February-April 2020	
Prerequisites	<p>To participate in this minor, you must have completed your first year college and have earned at least 40 ECTS in your second year.</p> <p>In addition, you should have a knowledge of and affinity with agriculture or food production.</p>	
Application deadline	1 December 2019	
Wijzigingen t.o.v. vorig jaar	N.A.	
Course content (elaborate description of course content, in which the following questions are answered: <ul style="list-style-type: none"> - Why this course (necessity and importance)? - Which themes are discussed? - Why sign up for this course? (think also of students outside of HAS University of A.S.) Max 350 words	<p>Are you currently studying for a bachelor degree in horticulture, animal husbandry, agribusiness or food business, or do you have a proven affinity with any of these fields? Are you interested in learning more about International Agribusiness, and European food supply chains in particular? This new minor in International Agribusiness will give you new insights into how agribusiness works in the Netherlands, Germany and Poland.</p> <p>This minor will be given jointly by the University of Applied Sciences, Osnabrück, Germany, Poznań University of Life Sciences, Poland, and HAS University of Applied Sciences, Venlo, the Netherlands. You will join an international group of students with whom you will spend 3 weeks in each country.</p> <p>This will give you an unforgettable experience, during which you will study and socialise together, sharing knowledge of each other's country, and making new friends at the same time.</p>	
Learning outcomes (knowledge, skills, attitude and behavior)	<p>Student will gain knowledge about entrepreneurship in foreign countries and the influence of the political and economic environment</p> <ul style="list-style-type: none"> • Student will develop more feeling and understanding of the importance and position of the EU in accommodating a more level playing field and a common marketplace • Student will develop more understanding of Holland, German and Polish agriculture, business and culture • Student will experience cultural differences and intercultural communication • Student will be able to write, communicate and cooperate in English 	

	<p>Social competencies</p> <ul style="list-style-type: none"> • Student is able to interact and work in a group where he / she assumes various roles • Student understand the need to enhance both professional and private competencies • Student is responsible for his/her own and others' work safety; knows how to proceed in the state of emergency • Student is able to think and act in an entrepreneurial way <p>HAS University, part 1</p> <ul style="list-style-type: none"> • Student is able to explore the possibilities and problems In internationalization of a company • Student will learn how to run a project and work with different cultures together <p>Osnabruck University, part 2</p> <ul style="list-style-type: none"> • Student will be able to evaluate quality systems • Student will be able to participate in marketing research and as a part of that in sensory research <p>Poznan University, part 3</p> <ul style="list-style-type: none"> • Student understands basic natural processes and phenomena in agribusiness • Student knows the basic rules of health and safety at work and the rules of ergonomics • demonstrates the ability to come to correct conclusions based on the data coming from various sources • demonstrates the ability to make a critical analysis and select information 	
Learning activities and teaching methods (elaborate description)	Lectures and guest lectures, excursions, project and training.	
Learning activities and teaching methods	Method	Study load (hours)
	(guest-) lectures	60
	Project	120
	Training (cultural, working in project, communication)	20
	Excursions	100
	Self study	120
	Total	420
Test matrix		
Time table	To participate in this minor you must be full time available. No time table available yet.	
Costs	Costs for housing in Germany and Poland is approx. 240 + 190 Euro Costs for living and other expenses in Germany and Poland is approx. 200 + 150 Euro.	
Themes	Economy, management, cultures, agriculture, agribusiness, international business, Germany, Poland, Netherlands	
Remarks	Maximum of 60 students.	